

UKRAINE'S NATIONAL IDEA IN CONTEXT OF SOCIAL GOVERNANCE

The author sees the same organizational development such as the national idea, which today manifests itself clearly enough in Ukraine, as one of the forms of modern Ukrainians self-management. Management activities as a manifestation of management civilization of Ukrainians – are viewed as the main condition and organizational development tool by which this development can be achieved. Besides, in management, especially in its professional form there appears an organizational level of society, its individual structures (substructures).

In this context, the political objectives and mission of Ukrainian political managerial professionalism is quite obvious, as only the nation's intelligence multiplied by professionalism, especially in the current environment is a major factor in the successful movement towards a new social system and correct understanding of the movement vector. Therefore, the organization, mainly, political, use of the Ukrainian society, its capacity to implement national organizational ideas are the most important objectives of the Ukrainian state.

Establishing the truth, correctness of practical steps, especially in politics during the processes of forming the Ukrainian national organizational ideas are supposed to be significantly subject to scientific and political justification. Any attempt to neglect this approach is viewed as an attack on the universal truth that underlies the exclusive human capacity for scientific work and it eliminates any activity's fundamental errors, making it effective.

Ukraine undoubtedly has and significantly implements the national idea, including organizational development which should be formed to develop management (organizational) culture, people's organizational thinking skills, which are a determining factor in the development of governance forms that are inherent to modern civilization management. The Ukraine's national idea considerably contributes to forming their combination of national factors of organizational development of the Ukrainian political nation, the right understanding of its potential among other national entities.

Key words: *national idea, national idea of organizational development, social governance, organizational development, Ukraine's democracy system, post-soviet awareness, organizational thinking.*