

ADMINISTRATIVE CULTURE OF FUTURE TEACHERS OF ECONOMY: THE CONTENT AND STRUCTURE

In view of enhancing the culturological content of psychological and pedagogical preparation of future faculty at the economic university the essence of managerial culture of future lecturers has been disclosed in the article. The author also justifies the importance of forming managerial culture in future lecturers of economics, suggesting that students be aware of managerial knowledge and values, master managerial skills and be aimed at constant self-improvement and self-fulfillment.

On the basis of profound analysis of available scientific definitions of “managerial culture” the author defines managerial culture of future lecturers of economics as a personality’s integral qualitative characteristic, which comprises a complex of managerial and pedagogical competencies and is viewed as a reflection of managerial competence. The author also analyzes in detail the essence and content of managerial and pedagogical knowledge, skills, values and qualities which determine the lecturer’s managerial culture.

Its structural components and functions have been identified and analyzed. Consequently the lecturer’s managerial culture includes such structural components as: motivation, values, knowledge, practical skills and creativity.

The motivational component comprises a system of personal and professional reasons, norms that contribute to future careers improvement.

The value-semantic component implies a creative approach to understanding the essence of pedagogical activity and its social significance, the possibility of self-assertion, self-determining. The author of the article also draws our attention to the importance of cultivating professional management and pedagogical values.

The cognitive component provides a knowledge of the theory and practice of teaching and management processes. The author analyzes in detail the essence and content of management knowledge, emphasizing the relevance of management psychology, methodology and management theory, modern theories and concepts of educational management. The practical component includes methods and techniques of learning management that contribute to solving specific pedagogical objectives and implementing teacher’s main functions.

The culture fulfills certain functions, mainly it provides and broadens the lecturer’s professional scope, maintains and enriches professional managerial values, determines rules of professional behavior, stimulates professional pedagogical communication, educates and brings up the lecturer professionally.

Key words: *managerial culture of future lecturers, structural components of managerial culture, functions of culture, psychological and pedagogical preparation of future faculty.*