

SCIENTIFIC ORGANIZATIONAL PRINCIPLES AND FACTORS OF USEFULNESS WEB CONFERENCING SYSTEMS AS THE LATEST E-LEARNING

This article analyzes the organizational factors of the feasibility of using web conferencing, , scientific process interactivity and feedback between the two sides of the educational process, analyzes and technological principles of systems implementing online activities are considered the main advantages of web conferencing and webinars compared to their conventional counterparts.

Keywords: *Electronic conferences, online events, training and education, e-learning process, web conference.*